# TTIC 31190: Natural Language Processing

Kevin Gimpel Winter 2016

**Lecture 5: Word Vectors** 

Assignment 1 now due Thursday 11:59pm

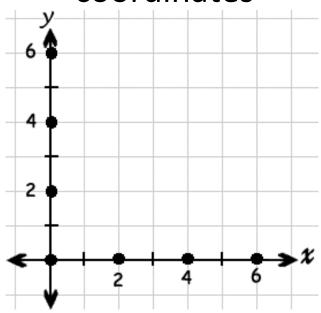
 Assignment 2 will be assigned on Thursday, due Tuesday, Feb. 2nd

axes

an edge tool with a heavy bladed head mounted across a handle



a fixed reference line for the measurement of coordinates

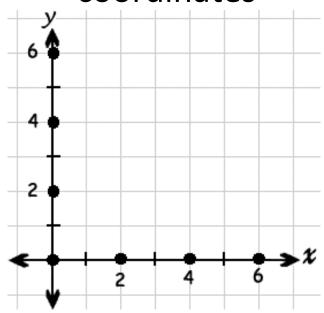


axes

an edge tool with a heavy bladed head mounted across a handle



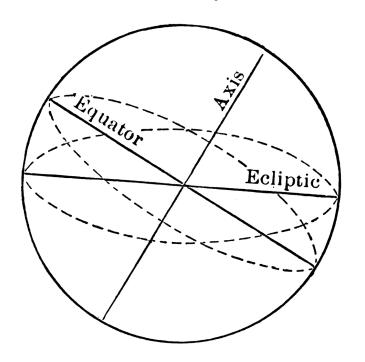
a fixed reference line for the measurement of coordinates

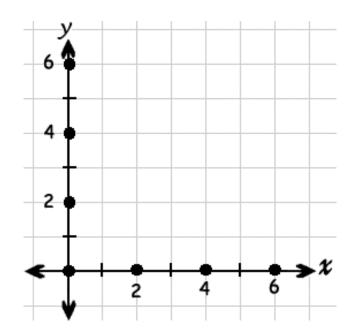


axes

an imaginary line about which a body rotates

a fixed reference line for the measurement of coordinates

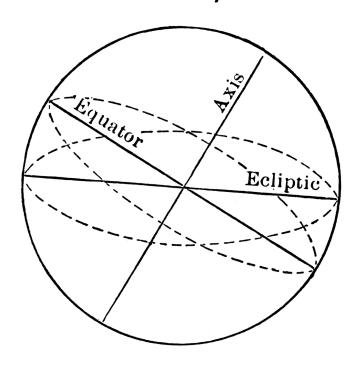


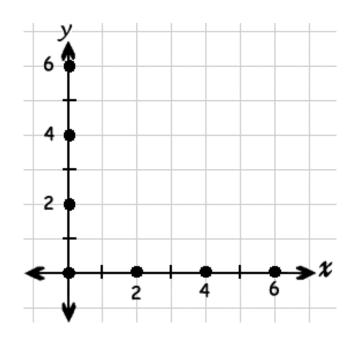


axes

an imaginary line about which a body rotates

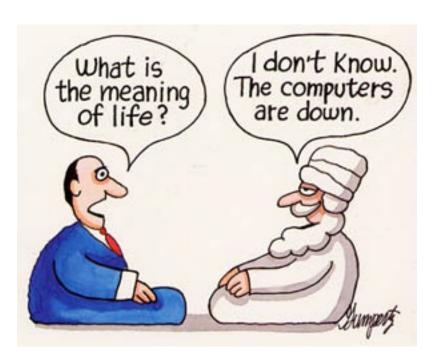
a fixed reference line for the measurement of coordinates

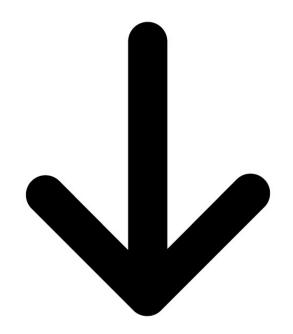




#### down

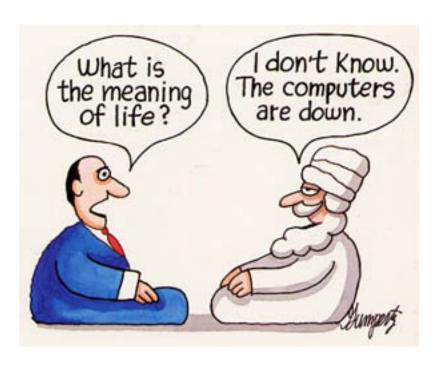
in an inactive or inoperative state

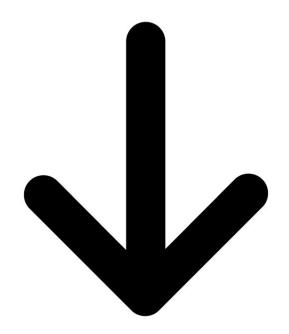




#### down

in an inactive or inoperative state

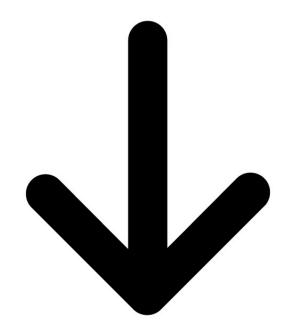




down

soft fine feathers

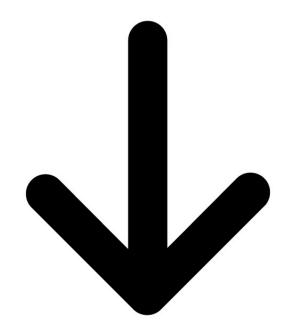




down

soft fine feathers





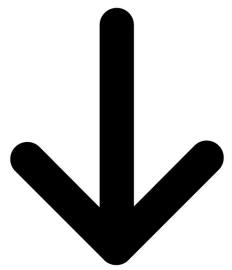
#### down

in an inactive or inoperative state

being or moving lower in position or less in some value

unhappy









#### is a (hyponym/hypernym/meronym/holonym) of





#### is a (hyponym/hypernym/meronym/holonym) of





is a

(hyponym/hypernym)

of

instrument<sub>1</sub>





is a

(hyponym/hypernym)

of

instrument<sub>1</sub>



- why am I showing you pictures instead of words?
- hypernymy, meronymy, etc. are relationships between synsets, not words

# Roadmap

- classification
- words
- lexical semantics
  - word sense
  - word vectors
- language modeling
- sequence labeling
- syntax and syntactic parsing
- neural network methods in NLP
- semantic compositionality
- semantic parsing
- unsupervised learning
- machine translation and other applications

#### Noun

- S: (n) fool, sap, saphead, muggins, tomfool (a person who lacks good judgment)
- S: (n) chump, fool, gull, mark, patsy, fall guy, sucker, soft touch, mug (a person who is gullible and easy to take advantage of)
- S: (n) jester, fool, motley fool (a professional clown employed to entertain a king or nobleman in the Middle Ages)

#### ambiguity

- one form, multiple meanings → split form
  - the three senses of fool belong to different synsets

#### variability

- multiple forms, one meaning → merge forms
  - each synset contains senses of several different words

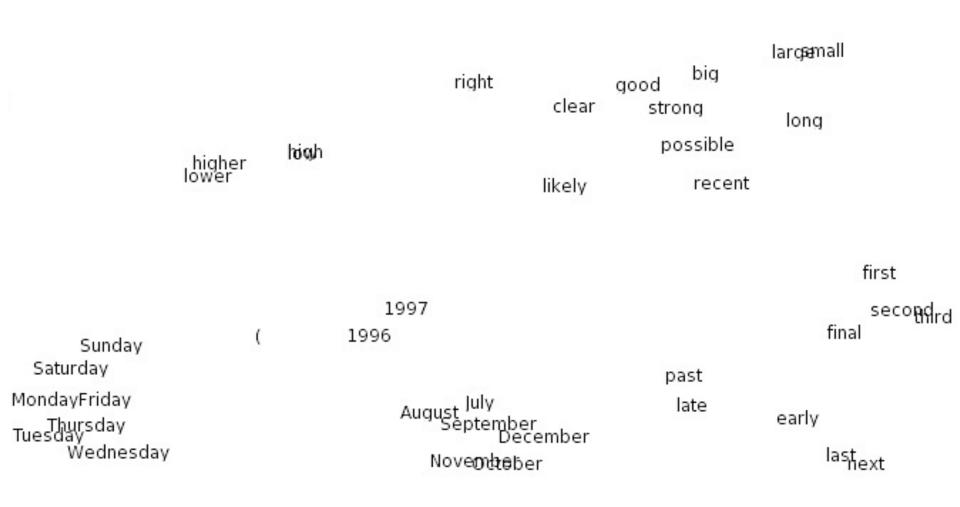
 are we finished? have we solved the problem of representing word meaning?

#### • issues:

- WordNet has limited coverage and only exists for a small set of languages
- WSD requires training data, whether supervised or seeds for semi-supervised
- WordNet only tells us whether two forms are similar or different, not the amount of similarity/dissimilarity

 better approach: jointly learn representations for all words from raw, unlabeled text

#### **Vector Representations of Words**



t-SNE visualization from Turian et al. (2010)

# Why vector models of word meaning? computing the similarity between words

tall is similar to height

#### question answering:

Q: How tall is Mt. Everest?

A: "The official height of Mount Everest is 29029 feet"

# distributional models of meaning = vector space models of meaning = vector semantics

#### Zellig Harris (1954):

- "oculist and eye-doctor ... occur in almost the same environments"
- "If A and B have almost identical environments we say that they are synonyms."

#### J.R. Firth (1957):

— "You shall know a word by the company it keeps!"

#### Warren Weaver (1955):

"But if one lengthens the slit in the opaque mask, until one can see not only the central word in question but also say N words on either side, then if N is large enough one can unambiguously decide the meaning of the central word..."



#### Intuitions of Distributional Models

suppose I gave you the following corpus:

A bottle of *tesgüino* is on the table Everybody likes *tesgüino Tesgüino* makes you drunk

We make *tesgüino* out of corn.

- what is tesgüino?
- from context, we can guess tesgüino is an alcoholic beverage like beer
- intuition: two words are similar if they have similar word contexts

## Many ways to get word vectors

some based on counting, some based on prediction/learning some sparse, some dense some have interpretable dimensions, some don't

#### shared ideas:

model meaning of a word by "embedding" it in a vector space these word vectors are also called "embeddings"

contrast: in traditional NLP, word meaning is represented by a vocabulary index ("word #545"), including in assignment 1!

# Roadmap

- count-based word vectors
- dimensionality reduction
- prediction-based word vectors

#### Distributional Word Vectors

- we'll start with the simplest way to create word vectors:
- count occurrences of context words
  - so, vector for pineapple has counts of words in the context of pineapple in a dataset
  - one entry in vector for each unique context word
  - stack these vectors for all words in a vocabulary V
     to produce a count matrix C
  - C is called the word-context matrix (or word-word co-occurrence matrix)

# **Counting Context Words**

sugar, a sliced lemon, a tablespoonful of apricot their enjoyment. Cautiously she sampled her first **pineapple** well suited to programming on the digital **computer**.

preserve or jam, a pinch each of, and another fruit whose taste she likened In finding the optimal R-stage policy from for the purpose of gathering data and **information** necessary for the study authorized in the

	aardvark	computer	data	pinch	result	sugar	•••
apricot	0	0	0	1	0	1	•••
pineapple	0	0	0	1	0	1	•••
digital	0	2	1	0	1	0	•••
information	0	1	6	0	4	0	•••

#### Word-Context Matrix

- we showed 4x6, but actual matrix is |V|x|V|
  - very large, but very sparse (mostly zeroes)
  - lots of efficient algorithms for sparse matrices
  - in your next homework assignment, you will use a smaller vocabulary  $V_c$  for the context, so your word-context matrix will be  $|V|x|V_c|$

#### **Context Window Size**

- size of context window affects vectors
- one table below uses window size 1 and the other uses window size 10. which is which?
- (think of each row as a cluster):

# window size Awindow size BMr. Mrs. Dr. Ms. Prof.takeoff altitude airport carry-ontruly wildly politically financiallyclinic physician doctor medicalhis your her itsfinancing equity investors firms

#### **Context Window Size**

- size of context window affects vectors
- one table below uses window size 1 and the

more syntactic/functional, same part-of-speech tag

more semantic/topical, mix of part-of-speech tags

#### window size 1

Mr. Mrs. Dr. Ms. Prof.
truly wildly politically financially
his your her its

#### window size 10

takeoff altitude airport carry-on clinic physician doctor medical financing equity investors firms

# Measuring similarity

- given 2 word vectors, how should we measure their similarity?
- most measure of vectors similarity are based on dot product (or inner product):

$$\boldsymbol{u} \cdot \boldsymbol{v} = \sum_{i=1}^{d} u_i v_i$$

high when vectors have large values in same dimensions

# Problem with dot product

$$\boldsymbol{u} \cdot \boldsymbol{v} = \sum_{i=1}^{d} u_i v_i$$

- dot product is larger if vector is longer
- vector length:

$$||\boldsymbol{u}|| = \sqrt{\sum_{i=1}^d u_i^2}$$

- frequent words → larger counts → larger dot products
- this is bad: we don't want a similarity metric to be sensitive to word frequency

# Solution: cosine similarity

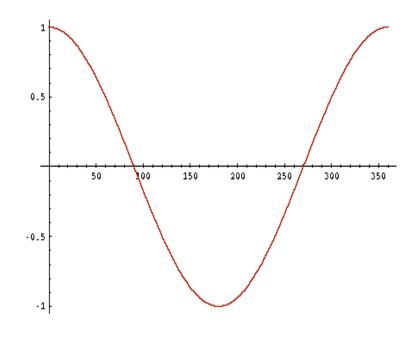
divide dot product by lengths of the vectors

$$rac{oldsymbol{u}\cdotoldsymbol{v}}{||oldsymbol{u}||\ ||oldsymbol{v}||}$$

 turns out to be the cosine of the angle between them!

### Cosine as a similarity metric

- -1: vectors point in opposite directions
- +1: vectors point in same directions
- 0: vectors are orthogonal



 word counts are non-negative, so cosine ranges from 0 to 1

#### Problems with raw counts

- raw word counts are not a great measure of association between words
  - why not?
  - very skewed: the and of are frequent, but not the most discriminative
- rather have a measure that asks whether a context word is informative about the center word
  - positive pointwise mutual information (PPMI)

# **Pointwise Mutual Information (PMI)**

 do two events x and y co-occur more often than if they were independent?

$$pmi(x; y) = log \frac{p(x, y)}{p(x)p(y)}$$

- here, x is the center word and y is the word in the context window
- each of these probabilities can be estimated from the counts collected from the corpus
- replace raw counts with pmi scores

## **Positive Pointwise Mutual Information (PPMI)**

- PMI ranges from –infinity to +infinity
- but negative values are problematic:
  - things are co-occurring less than we expect by chance
  - unreliable without enormous corpora
- so we just replace negative PMI values by 0, calling it positive PMI (PPMI)

#### Alternative to PPMI

- tf-idf: (that's a hyphen not a minus sign)
- product of two factors:
  - term frequency (TF; Luhn, 1957): count of word (or possibly log of count)
  - inverse document frequency (IDF; Sparck Jones, 1972)
    - N: total number of documents
    - $df_i$ : # of documents with word i

$$idf_i = log\left(\frac{N}{df_i}\right)$$

# Roadmap

- count-based word vectors
- dimensionality reduction
- prediction-based word vectors

# Sparse versus dense vectors

- so far, our vectors are
  - **long** (length |V| = 20,000 to 50,000)
  - sparse (mostly zero)

why might we want to reduce vector dimensionality?

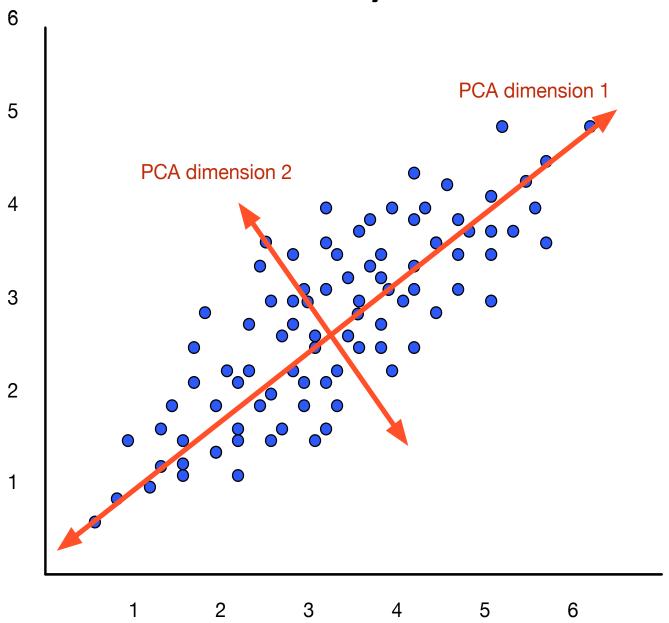
# Why reduce dimensionality?

- short vectors may be easier to use as features (fewer weights to tune)
- reducing dimensionality may better handle variability in natural language due to synonymy:
  - car and automobile are synonyms, but represented as distinct dimensions
  - this fails to capture similarity between a word with car as a neighbor and one with automobile as a neighbor

## Dimensionality Reduction: Intuition

- approximate an N-dimensional dataset using fewer dimensions:
  - rotate axes into a new space
  - in which first dimension captures most variance in original dataset
  - next dimension captures next most variance, etc.
- many such (related) methods:
  - principal component analysis (PCA)
  - factor analysis
  - singular value decomposition (SVD)

# Dimensionality reduction



# Singular Value Decomposition

SVD is a way to factorize a matrix any rectangular w x c matrix X equals the product of 3 matrices:

**W**: rows match original but each of *m* columns represents a dimension in a new latent space, such that

- m column vectors are orthogonal to each other
- columns are ordered by the amount of variance in the dataset each new dimension accounts for

**S**: diagonal *m* x *m* matrix of **singular values** expressing the importance of each dimension.

C: columns corresponding to original but m rows corresponding to singular values

# SVD applied to word-context matrix

$$\begin{bmatrix} X \\ X \end{bmatrix} = \begin{bmatrix} W \\ W \end{bmatrix} \begin{bmatrix} \sigma_1 & 0 & 0 & \dots & 0 \\ 0 & \sigma_2 & 0 & \dots & 0 \\ 0 & 0 & \sigma_3 & \dots & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & 0 & \dots & \sigma_V \end{bmatrix} \begin{bmatrix} C \\ V | \times |V| & |V| \times |V| & |V| \times |V| \end{bmatrix}$$

#### Truncated SVD on word-context matrix

$$\begin{bmatrix} X \\ X \end{bmatrix} = \begin{bmatrix} W \\ W \end{bmatrix} \begin{bmatrix} \sigma_1 & 0 & 0 & \dots & 0 \\ 0 & \sigma_2 & 0 & \dots & 0 \\ 0 & 0 & \sigma_3 & \dots & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & 0 & \dots & \sigma_k \end{bmatrix} \begin{bmatrix} C \\ k \times |V| \end{bmatrix}$$

$$|V| \times |V|$$

$$|V| \times k$$

$$|V| \times k$$

matrix containing
new k-dimensional
word vectors;
k might be 50 to 1000

# SVD embeddings versus sparse vectors

- dense SVD embeddings sometimes work better than sparse PPMI matrices at tasks like word similarity
  - denoising: low-order dimensions may represent unimportant information
  - truncation may help the models generalize better to unseen data
  - having a smaller number of dimensions may make it easier for classifiers to properly weight the dimensions for the task
  - dense models may do better at capturing higher order cooccurrence

# Roadmap

- count-based word vectors
- dimensionality reduction
- prediction-based word vectors

## Other ways to learn word vectors

- let's use our classification framework
- we want to use unlabeled text to train the vectors
- we can convert our unlabeled text into a classification problem!
- how? (there are many possibilities)

## Other ways to learn word vectors

- aside: any labeled dataset can be used to learn word vectors (depending on model/features)
- how could you use your assignment 1 classifiers to produce word vectors?
- learned feature weights for my 5-way sentiment classifier (binary unigram features), for two words:

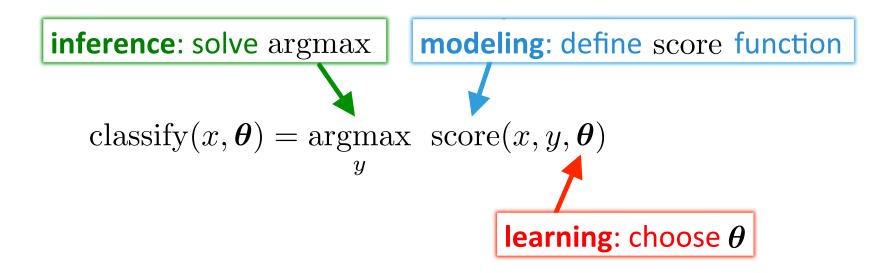
feel-good

label	weight
strongly positive	0.025
positive	0.035
neutral	-0.045
negative	0
strongly negative	-0.015

dull

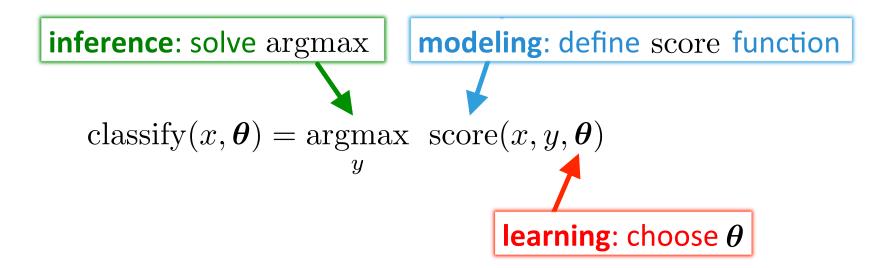
label	weight
strongly positive	0
positive	0
neutral	-0.04
negative	0.015
strongly negative	0.025

## Modeling, Inference, Learning for Word Vectors



- before modeling/inference/learning, we must define (x,y) pairs!
- this isn't text classification, where we had gold standard labels for y
- we have to think of ways to create (x,y) pairs and define the spaces of inputs and outputs

## Modeling, Inference, Learning for Word Vectors



- skip-gram (Mikolov et al., 2013):
  - -x = a word
  - -y = a word in an N-word window of x in a corpus
- continuous bag-of-words (CBOW; Mikolov et al., 2013):
  - -x = a sequence of N words with the center word omitted
  - y =the center word

#### Modeling, Inference, Learning for Word Vectors

inference: solve argmax | modeling: define score function

# this becomes much more expensive! (loops over all word types)

- skip-gram (Mikolov et al., 2013):
  - -x = a word
  - -y = a word in an N-word window of x in a corpus
- continuous bag-of-words (CBOW; Mikolov et al., 2013):
  - -x = a sequence of N words with the center word omitted
  - y =the center word

## skip-gram training data (window size = 5)

#### corpus (English Wikipedia):

agriculture is the traditional mainstay of the cambodian economy. but benares has been destroyed by an earthquake.

. . .

inputs (x)	outputs (y)
agriculture	<s></s>
agriculture	is
agriculture	the
is	<s></s>
is	agriculture
is	the
is	traditional
the	is
•••	•••

## CBOW training data (window size = 5)

#### corpus (English Wikipedia):

agriculture is the traditional mainstay of the cambodian economy. but benares has been destroyed by an earthquake.

...

inputs (x)	outputs (y)	
{ <s>, is, the, traditional}</s>	agriculture	
<pre>{<s>, agriculture, the, traditional}</s></pre>	is	
{agriculture, is, traditional, mainstay}	the	
{is, the, mainstay, of}	traditional	
{the, traditional, of, the}	mainstay	
{traditional, mainstay, the, cambodian}	of	
{mainstay, of, cambodian, economy}	the	
	•••	

## skip-gram model

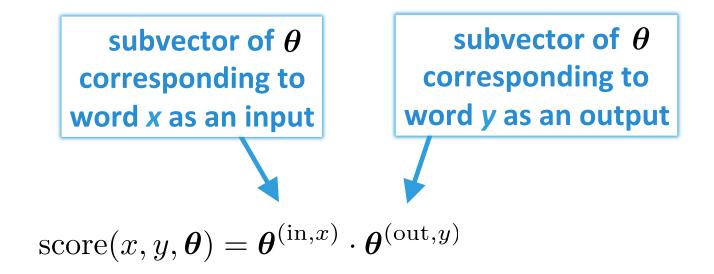
classify
$$(x, \boldsymbol{\theta}) = \underset{y}{\operatorname{argmax}} \operatorname{score}(x, y, \boldsymbol{\theta})$$

#### here's our data:

inputs (x)	outputs (y)
agriculture	<s></s>
agriculture	is
agriculture	the
is	<b>&lt;</b> \$>

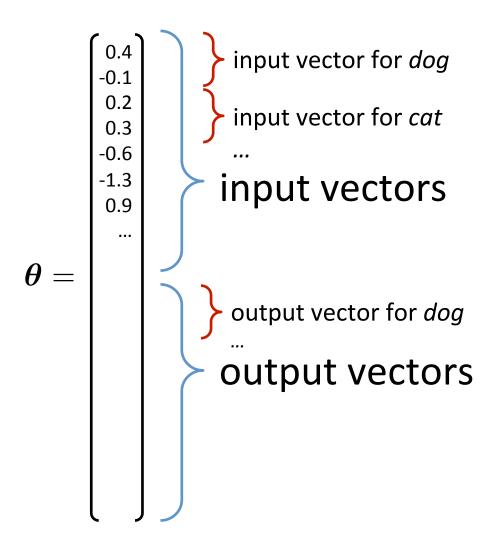
how should we define the score function?

## skip-gram score function



- dot product of two vectors, one for each word
- subtlety: different vector spaces for input and output
- no interpretation to vector dimensions (a priori)

# skip-gram parameterization



## What will the skip-gram model learn?

$$\operatorname{score}(x, y, \boldsymbol{\theta}) = \boldsymbol{\theta}^{(\operatorname{in}, x)} \cdot \boldsymbol{\theta}^{(\operatorname{out}, y)}$$

- corpus:
  - an earthquake destroyed the city the town was destroyed by a tornado
- sample of training pairs:

inputs (x)	outputs (y)
destroyed	earthquake
earthquake	destroyed
destroyed	tornado
tornado	destroyed

 output vector for destroyed encouraged to be similar to input vectors of earthquake and tornado

## Learning

classify 
$$(x, \theta) = \underset{y}{\operatorname{argmax}} \operatorname{score}(x, y, \theta)$$

learning: choose  $\theta$ 

- you could use any loss function we have talked about
- Mikolov et al. (2013) use log loss, which is a new loss function for us

#### **Empirical Risk Minimization with Surrogate Loss Functions**

- given training data:  $\mathcal{T} = \{\langle \boldsymbol{x}^{(i)}, y^{(i)} \rangle\}_{i=1}^{|\mathcal{T}|}$ where each  $y^{(i)} \in \mathcal{L}$  is a label
- we want to solve the following:

$$\hat{\boldsymbol{\theta}} = \underset{\boldsymbol{\theta}}{\operatorname{argmin}} \sum_{i=1}^{|\mathcal{T}|} \operatorname{loss}(\boldsymbol{x}^{(i)}, y^{(i)}, \boldsymbol{\theta})$$

many possible loss functions to consider optimizing

$$loss_{perc}(x, y, \boldsymbol{\theta}) = -score(x, y, \boldsymbol{\theta}) + \max_{y' \in \mathcal{L}} score(x, y', \boldsymbol{\theta})$$

## Log Loss

$$loss_{log}(x, y, \boldsymbol{\theta}) = -\log p_{\boldsymbol{\theta}}(y \mid x)$$

- minimize negative log of conditional probability of output given input
  - sometimes called "maximizing conditional likelihood"
- but wait, we don't have a probabilistic model, we just have a  $score(x, y, \theta)$  function

# Score → Probability

 we can turn our score into a probability by exponentiating (to make it positive) and normalizing:

$$p_{\theta}(y \mid x) = \frac{\exp\{\operatorname{score}(x, y, \theta)\}}{\sum_{y' \in \mathcal{L}} \exp\{\operatorname{score}(x, y', \theta)\}}$$

this is often called a "softmax" function

## Log Loss

$$\begin{aligned} \log_{\log}(x, y, \boldsymbol{\theta}) &= -\log p_{\boldsymbol{\theta}}(y \mid x) \\ &= -\log \frac{\exp\{\operatorname{score}(x, y, \boldsymbol{\theta})\}}{\sum_{y' \in \mathcal{L}} \exp\{\operatorname{score}(x, y', \boldsymbol{\theta})\}} \\ &= -\operatorname{score}(x, y, \boldsymbol{\theta}) + \log \sum_{y' \in \mathcal{L}} \exp\{\operatorname{score}(x, y', \boldsymbol{\theta})\} \end{aligned}$$

- log loss is used in:
- logistic regression classifiers, conditional random fields,

maximum entropy ("maxent") models

 $oldsymbol{ heta})$ 

## Log Loss

$$\begin{aligned} \log_{\log}(x, y, \boldsymbol{\theta}) &= -\log p_{\boldsymbol{\theta}}(y \mid x) \\ &= -\log \frac{\exp\{\operatorname{score}(x, y, \boldsymbol{\theta})\}}{\sum_{y' \in \mathcal{L}} \exp\{\operatorname{score}(x, y', \boldsymbol{\theta})\}} \\ &= -\operatorname{score}(x, y, \boldsymbol{\theta}) + \log \sum_{y' \in \mathcal{L}} \exp\{\operatorname{score}(x, y', \boldsymbol{\theta})\} \end{aligned}$$

• pro all r

 $loss_{perc}$ 

approximations are commonly used in practice:
 hierarchical softmax,
 negative sampling

g over

 $y', \boldsymbol{\theta})$ 

#### word2vec

- word2vec toolkit implements training for skipgram and CBOW models
- very fast to train, even on large corpora
- pretrained embeddings available

A simple way to investigate the learned representations is to find the closest words for a user-specified word. The *distance* tool serves that purpose. For example, if you enter 'france', *distance* will display the most similar words and their distances to 'france', which should look like:

Word	Cosine distance
spain	0.678515
belgium netherlands	0.665923 0.652428
italy	0.633130
switzerland luxembourg	0.622323 0.610033
portugal	0.577154
russia	0.571507
germany catalonia	0.563291 0.534176

## Embeddings capture relational meaning!

vector(king) – vector(man) + vector(woman)  $\approx$  vector(queen) vector(Paris) – vector(France) + vector(Italy)  $\approx$  vector(Rome)

