

TTIC 31260 Algorithmic Game Theory

# Intro to Social Choice Theory

Your Guide: Avrim Blum

Readings: Chapter 9.2

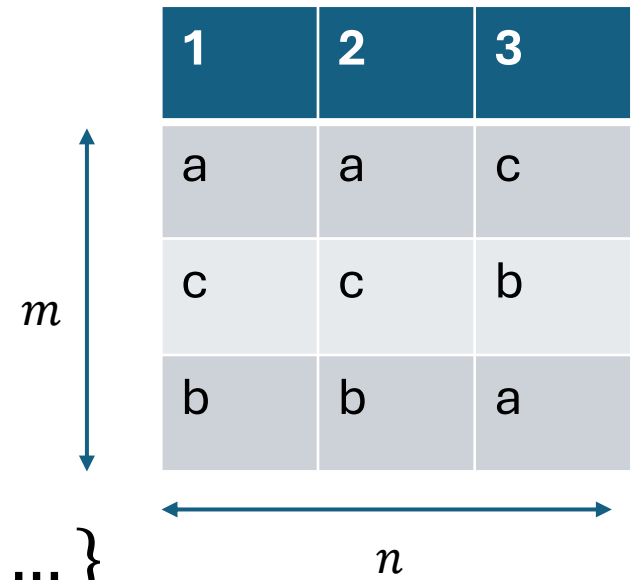
[Credit to Ariel Procaccia for most of 1<sup>st</sup> half of the presentation]

# Social Choice

- General topic: how to aggregate opinions and preferences
- Theoretical study goes back to 1700s (Condorcet, Borda)
- Even interesting contributions by Charles Dodgson (Lewis Carroll)
- Basically: theory of voting, contests, etc.

# The Formal Setup

- Have a set  $V$  of  $n$  voters  $\{1, 2, \dots, n\}$ .
- Have a set  $A$  of  $m$  alternatives (candidates)  $\{a, b, c, \dots\}$
- Each voter has a ranking over the  $m$  alternatives
- Notation:  $a \succ_i b$  means that voter  $i$  prefers  $a$  to  $b$ .
- A mapping from a set of  $n$  rankings to a single ranking is called a **social welfare function**, and a mapping from  $n$  rankings to a single alternative is called a **social choice function** or **voting rule**.



A 3x3 matrix representing the preferences of 3 voters (columns) over 3 alternatives (rows). The columns are labeled 1, 2, and 3. The rows are labeled a, b, and c. The matrix contains the following values: Row a: [a, a, c], Row b: [c, c, b], Row c: [b, b, a]. A vertical double-headed arrow to the left of the matrix is labeled  $m$ , indicating the number of alternatives. A horizontal double-headed arrow below the matrix is labeled  $n$ , indicating the number of voters.

1	2	3
a	a	c
c	c	b
b	b	a

# Some voting rules

## Plurality

- Each voter votes for their top choice
- Alternative with the most votes wins
- Used in most elections

## Borda Count

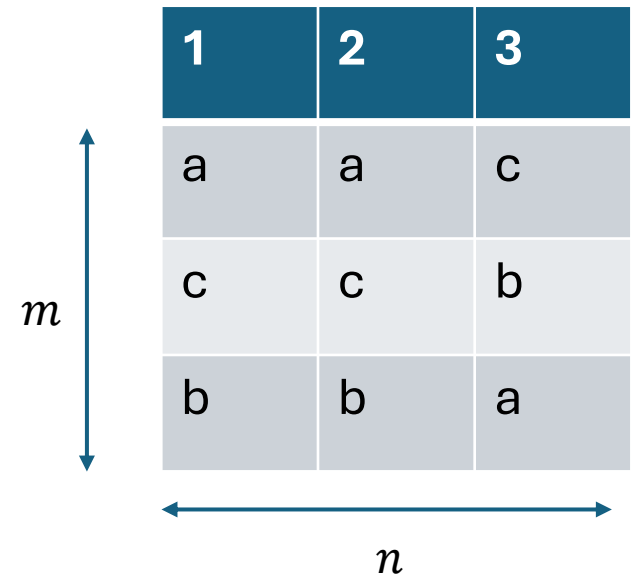
- Each voter gives  $m$  points to top choice,  $m - 1$  to next choice, etc.
- Alternative with the most points wins.
- Proposed by Jean-Charles de Borda in 1770 but perhaps goes back to 1400s.
- Used in: Eurovision, Slovenia (partially)

	1	2	3
a	a	a	c
c	c	c	b
b	b	b	a

# More voting rules

## Veto

- Each voter vetoes (votes against) their lowest choice
- Alternative with the fewest vetoes wins
- Choosing a place to get lunch?



A 3x3 matrix representing a preference profile. The columns are labeled 1, 2, and 3. The rows are labeled a, c, and b. The matrix contains the following values: Row a: (1,a)=a, (2,a)=a, (3,a)=c; Row c: (1,c)=c, (2,c)=c, (3,c)=b; Row b: (1,b)=b, (2,b)=b, (3,b)=a. A vertical double-headed arrow to the left of the matrix is labeled  $m$ , and a horizontal double-headed arrow below the matrix is labeled  $n$ .

	1	2	3
a	a	a	c
c	c	c	b
b	b	b	a

## Positional Scoring Rules more generally:

- Defined by a vector  $(s_1, \dots, s_m)$ .
- Voter gives  $s_i$  points to their  $i$ th choice. Alternative with most points wins.
  - Plurality:  $(1, 0, 0, \dots, 0)$
  - Borda count:  $(m, m - 1, m - 2, \dots)$
  - Veto:  $(1, 1, \dots, 1, 0)$

# Other kinds of voting rules

- Terminology: we say that *a* beats *b* in a pairwise election if the majority of voters prefer *a* to *b*.

	1	2	3
a	a	a	c
c	c	c	b
b	b	b	a

## Plurality with runoff:

- In the first round, the two alternatives with the highest plurality score survive (the two with the most votes, where each voter just votes for one candidate)
- Second round is a runoff between those two (only needed if there was no strict majority).
- Used in US in some primary elections.

# Other kinds of voting rules

## Single Transferable Vote (STV):

- $m - 1$  rounds.
- In each round, voters choose their favorite and the candidate with the fewest votes is eliminated.
- Used in several countries and Cambridge, MA.
- Typically implemented by voters giving a ranking and then the rest is done internally in the system.

1	2	3
a	a	c
c	c	b
b	b	a

# STV: EXAMPLE

2 voters	2 voters	1 voter
a	b	c
b	a	d
c	d	b
d	c	a

2 voters	2 voters	1 voter
a	b	c
b	a	b
c	c	a

2 voters	2 voters	1 voter
a	b	b
b	a	a

2 voters	2 voters	1 voter
b	b	b

[Slide from Ariel Procaccia]



# Axiomatic approach to analyzing voting methods

Idea:

- Define some reasonable axioms you'd like a voting system to satisfy.
- See which voting systems satisfy them.
- See if it's possible for **any** voting system to satisfy them.
- Important impossibility results: **Arrow's theorem**, **Gibbard-Satterthwaite theorem**.
- **GS theorem**: When there are  $m \geq 3$  alternatives, for any onto, non-dictatorial voting rule, there will exist scenarios where someone would regret voting truthfully.
- For  $m = 2$  candidates, plurality is fine. For  $m \geq 3$  candidates, “random dictator” rule is incentive-compatible (everyone writes their favorite choice on a piece of paper, put pieces in a hat, select randomly).

# Some axioms

**Majority consistency:** if a majority of voters rank some alternative  $x$  first, then  $x$  should be the winner.

- Plurality? Y
- Borda count? N
- Plurality with runoff? Y
- Veto? N
- STV? Y

# Some axioms

**Condorcet consistency:** if  $x$  beats every other candidate in a pairwise election ( $x$  is a **Condorcet Winner**), then  $x$  should win.

**Marie Jean Antoine Nicolas de Caritat, Marquis of Condorcet** (French: [\[maʁi ʒɑ̃ ɑ̃twãn nikola də kaʁita maʁki də kɔ̃dɔʁsɛ\]](#); 17 September 1743 – 29 March 1794), known as **Nicolas de Condorcet**, was a French [philosopher](#) and [mathematician](#).<sup>[2]</sup> His ideas, including support for a [free markets](#), [public education](#), [constitutional](#) government, and [equal rights](#) for women and people of all races, have been said to embody the ideals of the [Age of Enlightenment](#), of which he has been called the "last witness",<sup>[3]</sup> and Enlightenment [rationalism](#). A critic of the constitution proposed by [Marie-Jean Hérault de Séchelles](#) in 1793, the Convention Nationale — and the Jacobin faction in particular — voted to have Condorcet arrested. He died in prison after a period of hiding from the French Revolutionary authorities.

## Early years [\[edit\]](#)

Condorcet was born in [Ribemont](#) (in present-day [Aisne](#)), descended from the ancient family of Caritat, who took their title from the town of [Condorcet](#) in [Dauphiné](#), of which

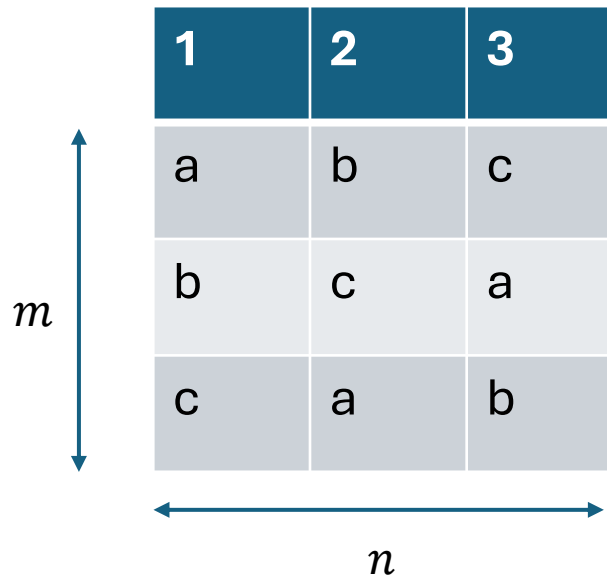
Nicolas de Condorcet



# Some axioms

**Condorcet consistency:** if  $x$  beats every other candidate in a pairwise election ( $x$  is a **Condorcet Winner**), then  $x$  should win.

**Note:** there may not be a Condorcet Winner, a fact known as Condorcet's paradox.



	1	2	3
a	a	b	c
b	b	c	a
c	c	a	b

# Some axioms

**Condorcet consistency:** if  $x$  beats every other candidate in a pairwise election ( $x$  is a **Condorcet Winner**), then  $x$  should win.

Does this example have a Condorcet Winner? **Y**

Voting systems satisfying CC:

- Plurality? **N**
- STV? **N**
- Borda count? **N** Veto? **N** ...
- Hmm....

1	2	3
b	c	d
a	a	a
c	d	b
d	b	c

# Some axioms

**Condorcet consistency:** if  $x$  beats every other candidate in a pairwise election ( $x$  is a **Condorcet Winner**), then  $x$  should win.

Voting rules that satisfy CC:

Copeland:

- Winner is the candidate that beats the most other candidates in pairwise elections

Maximin:

- Winner is candidate that gets at least an  $\alpha$  fraction of the vote in all pairwise elections, for  $\alpha$  as large as possible.
- Can you see why this satisfies CC?

1	2	3
b	c	d
a	a	a
c	d	b
d	b	c

# Some axioms

**Condorcet consistency:** if  $x$  beats every other candidate in a pairwise election ( $x$  is a **Condorcet Winner**), then  $x$  should win.

Voting rules that satisfy CC:

Dodgson:

- If there's a Condorcet winner, then they win.
- If not, find the smallest number of swaps between adjacent pairs (bubble-sort style) needed to produce a Condorcet winner, and have that candidate be the winner.
- Charles Dodgson, “A method of taking votes on more than two issues”, 1876.
- Happens to be NP-complete...

1	2	3
b	c	d
a	a	a
c	d	b
d	b	c

# A fun example

- Plurality: **a**
- Borda count: **b**
- Condorcet winner: **c**
- STV: **d**
- Plurality with runoff: **e**

33 voters	16 voters	3 voters	8 voters	18 voters	22 voters
a	b	c	c	d	e
b	d	d	e	e	c
c	c	b	b	c	b
d	e	a	d	b	d
e	a	e	a	a	a

[Slide from Ariel Procaccia]

Next: Arrow's theorem and Gibbard-Satterthwaite



# Arrow's impossibility theorem

**Theorem:** Any social welfare function (outputs a ranking) for  $m \geq 3$  alternatives that satisfies **unanimity** and **independence of irrelevant alternatives** is a **dictatorship**.

- **Unanimity:** for any two alternatives  $x, y$ , if all voters rank  $x$  above  $y$  then the output also ranks  $x$  above  $y$ .
- **IIA:** for any two alternatives  $x, y$ , if voters modify their rankings but keep their order of  $x$  and  $y$  unchanged, then the output order of  $x$  and  $y$  doesn't change. I.e., adding/removing other “dummy” candidates doesn't change whether  $x$  beats  $y$ .
- **Dictatorship:** For some  $i$ , the output ranking is always  $i$ 's ranking.

	1	2	3
a	a	b	c
b	b	c	a
c	c	a	b

**Intuitive implication: Any reasonable social welfare function will violate IIA.**

**(Note: we'll be assuming it's a deterministic function)**

# Arrow's impossibility theorem

**Theorem:** Any social welfare function (outputs a ranking) for  $m \geq 3$  alternatives that satisfies **unanimity** and **independence of irrelevant alternatives** is a **dictatorship**.

## Proof:

- **Lemma 1:** if there is some alternative  $x$  such that each voter either ranks  $x$  first or ranks  $x$  last (they don't have to agree) then the output must have  $x$  first or last.
- **Proof:** by contradiction.
  - Suppose there are alternatives  $y, z$  such that the output ranks  $y \succ x \succ z$ .
  - Modify each ranking by putting  $z$  first if  $x$  was last, or 2<sup>nd</sup> if  $x$  was first. This doesn't affect any relative orders of  $x$  and  $z$ , so by IIA the output should still rank  $x \succ z$ .
  - Now, all voters have  $z \succ_i y$ , so by unanimity, the output should rank  $z \succ y$ .
  - But we didn't change any relative orders of  $x$  and  $y$ , so by IIA the output should still rank  $y \succ x$ , a contradiction.

# Arrow's impossibility theorem

**Theorem:** Any social welfare function (outputs a ranking) for  $m \geq 3$  alternatives that satisfies **unanimity** and **independence of irrelevant alternatives** is a **dictatorship**.

## Proof:

- Now, pick some alternative  $x$  and consider any set of voters that all rank  $x$  last.
- By unanimity, the output must rank  $x$  last.
- Now, one at a time, modify each voter's preferences to rank  $x$  first, until they all rank  $x$  first and (by unanimity) the output must rank  $x$  first.
- By Lemma 1, there must have been some voter  $i$  such that modifying its preferences caused  $x$  to move from last to first.
- We will show that voter  $i$  must be a dictator.

# Arrow's impossibility theorem

**Theorem:** Any social welfare function (outputs a ranking) for  $m \geq 3$  alternatives that satisfies **unanimity** and **independence of irrelevant alternatives** is a **dictatorship**.

## Proof:

- Modify voters' rankings in an arbitrary way subject to keeping  $x$  last/first. Want to show that the output must match  $i$ 's ranking (will handle other locations for  $x$  later).
- By IIA, this didn't change when  $x$  moved from last to first in the output order.
- Pick some  $y \succ_i z$  in  $i$ 's ranking ( $y, z$  distinct from  $x$ ).
- Notice that if we move  $y$  above  $x$  in B, then  $y$  must move above  $x$  in the output by IIA since it was above  $x$  in the output for A. This must also be above  $z$  (because  $x$  is still above  $z$  by IIA).
- So (by IIA),  $y$  is above  $z$  in the output for A.

A	B
<i>i</i>	<i>i</i>
*	$x$
$y$	*
*	$y$
$z$	*
$x$	$z$

# Arrow's impossibility theorem

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## Proof:

- Modify voters' rankings in an arbitrary way subject to keeping  $x$  last/first. Want to show that the output must match  $i$ 's ranking (will handle other locations for  $x$  later).
- By IIA, this didn't change when  $x$  moved from last to first in the output order.
- Now, what if  $x$  isn't first/last in the various rankings, will  $y$  still be above  $z$  in the output? Yes, by IIA.
- So, all that remains is to show that  $i$  is also a dictator for pairs involving  $x$ .

A	B
$i$	$i$
*	$x$
$y$	*
*	$y$
$z$	*
$x$	$z$

# Arrow's impossibility theorem

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## Proof:

- Modify voters' rankings in an arbitrary way subject to keeping  $x$  last/first. Want to show that the output must match  $i$ 's ranking (will handle other locations for  $x$  later).
- By IIA, this didn't change when  $x$  moved from last to first in the output order.
- Now, what if  $x$  isn't first/last in the various rankings, will  $y$  still be above  $z$  in the output? Yes, by IIA.
- Pick some pair  $\{x, y\}$ . If we run the above construction using  $z$  instead of  $x$ , we will find there is some dictator  $j$  for the pair  $\{x, y\}$ .
- But  $j$  has to be  $i$  since we just saw in moving from A to B that  $i$  can impact their order. Done.

A	B
$i$	$i$
*	$x$
$y$	*
*	$y$
$z$	*
$x$	$z$

# Gibbard-Satterthwaite

Now focus on social choice functions (functions that choose a winner).

$f$  is **incentive-compatible** if no voter would ever prefer to misrepresent their preferences.

- That is if  $x = f(<_1, \dots, <_i, \dots, <_n)$  and  $y = f(<_1, \dots, <'_i, \dots, <_n)$  then it should be the case that  $x \succ_i y$ .
- Notice we must also have  $x \prec'_i y$ . This is also called monotonicity. “If you can change the outcome, it must involve raising the new outcome above the old one”

A misrepresentation that leads to a preferred outcome is called a **strategic manipulation**.

In the case of  $m = 2$  candidates, majority voting is incentive-compatible.

**Dictatorship**: For some voter  $i$ , the winner is always  $i$ 's favorite.

# Gibbard-Satterthwaite

**Theorem:** Any social choice function (picks a winner) for  $m \geq 3$  alternatives that is **onto** and **incentive compatible** must be a **dictatorship**.

## Proof:

- By contradiction. Suppose  $f$  is onto, incentive compatible, and not a dictatorship.
- Plan: construct a social welfare function  $F$  that satisfies unanimity, IIA, and non-dictatorship, violating Arrow's impossibility theorem. (So, we're doing a reduction)



# Gibbard-Satterthwaite

**Theorem:** Any social choice function (picks a winner) for  $m \geq 3$  alternatives that is **onto** and **incentive compatible** must be a **dictatorship**.

**Lemma (set-unanimity):** If  $f$  is onto and incentive-compatible, and if for some subset of alternatives  $S$ , every voter ranks  $S$  first (all  $x \in S$  above all  $y \notin S$  even if voters disagree on orders within  $S$ ), then  $f$  must output some alternative in  $S$ .

**Proof:** Let  $\prec_1, \dots, \prec_n$  be the given set of preferences.

- Pick some  $x \in S$  and let  $\prec'_1, \dots, \prec'_n$  be some preferences s.t.  $f(\prec'_1, \dots, \prec'_n) = x$ . (by onto)
- Modify  $\prec'_1$  to  $\prec_1$ ,  $\prec'_2$  to  $\prec_2$ , etc. If this ever yields prefs s.t.  $f(\prec_1, \dots, \prec_i, \prec'_{i+1}, \dots, \prec'_n) = y \notin S$ , then this would violate incentive-compatibility.
  - Because it would mean that voter  $i$  with true preferences  $\prec_i$  would rather misrepresent as  $\prec'_i$  when the others are as above.
- So, this yields the lemma.

# Gibbard-Satterthwaite

**Theorem:** Any social choice function (picks a winner) for  $m \geq 3$  alternatives that is **onto** and **incentive compatible** must be a **dictatorship**.

**Proof:**

- Given  $f$ , create social welfare function  $F(<_1, \dots, <_n)$  as follows:
  - For each pair of alternatives  $x, y$ : rank them by bringing them to the top of each  $<_i$  and seeing which of them  $f$  would output (must output one of them by Lemma).
  - **Need to show this is well-defined (transitive): for any triple  $\{x, y, z\}$ , one of them should beat the other two.**
    - If we bring all three to the top, we know  $f$  will output one of them, say  $x$ , by Lemma.
    - Then  $x$  beats  $y$  and  $z$ . In particular, suppose for contradiction that  $z$  beats  $x$ . This means that if one at a time we lower  $y$  back to its original location in each voter's ordering, at some point the winner has to switch. This violates IC. (Not monotone)

# Gibbard-Satterthwaite

**Theorem:** Any social choice function (picks a winner) for  $m \geq 3$  alternatives that is **onto** and **incentive compatible** must be a **dictatorship**.

**Proof:**

- Given  $f$ , create social welfare function  $F(<_1, \dots, <_n)$  as follows:
  - For each pair of alternatives  $x, y$ : rank them by bringing them to the top of each  $<_i$  and seeing which of them  $f$  would output (must output one of them by Lemma).
- **Unanimity:** if every voter ranked  $x$  above  $y$ , then when we bring them to the top,  $f$  must output  $x$  by set-unanimity with  $S = \{x\}$ . So,  $F$  ranks  $x$  above  $y$ .
- **IIA:** ranking of  $x, y$  determined by bringing them to top and applying  $f$ . If a voter could change this ranking by reordering other alternatives, then  $f$  wouldn't be IC.
- **Non-dictatorship:** Since  $f$  is non-dictator, for each  $i$ , exist prefs such that  $f$  does not pick  $i$ 's favorite. Say  $i$ 's favorite is  $x$  but  $f$  picks  $y$ . By monotonicity, moving  $x, y$  to top can't change  $f$  (nothing got raised above  $y$ ). So  $F$  ranks  $y$  above  $x$  too.